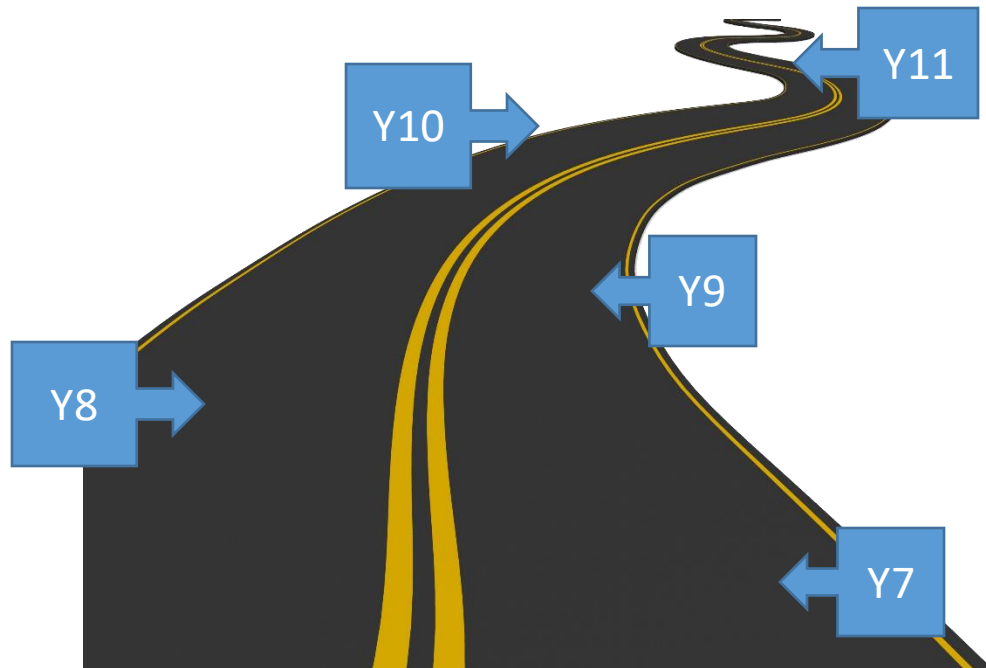




HALEWOOD
ACADEMY



Curriculum Milestones Year 10 - 11

Business

'We Seek the Best'



KEY STAGE 4

At the end of Year 10, Students will know about and be able to do the following:	At the end of Year 11, Students will know about and be able to do the following:
Knowledge Entrepreneurship and Business Organization: Learners will understand what it means to be an entrepreneur and how businesses are organized. Marketing and Operations Management: Learners will develop knowledge of marketing, operations management, and the influences that affect a business. Application of Business Knowledge: Learners will be able to apply business knowledge to a variety of case studies. Presentation and Listening Skills: Learners will demonstrate confidence and presentation skills, actively listen, and appreciate the views of others. Logical Thinking and ICT Proficiency: Learners will use logical thinking and confidently operate ICT equipment and software. Skills LO1: Understand entrepreneurship, business organization, and the importance of stakeholders. LO2: Understand the marketing mix, market research, market types, and orientation types. LO3:	Knowledge Business Decision-Making: Make sound business decisions, overcome barriers, and find solutions. Entrepreneurial Skills: Ignite curiosity through the development of entrepreneurial, problem-solving, and team-working skills to enable the successful development of a business. Business Start-Ups: Develop knowledge as students explore business start-ups, their highs and lows, and how to build a stronger business through research, marketing, and financial opportunities. Research and Analysis: Carry out quantitative and qualitative research, analyze data, and use this to make recommendations. Skills LO4: Understand internal influences on business. LO5: